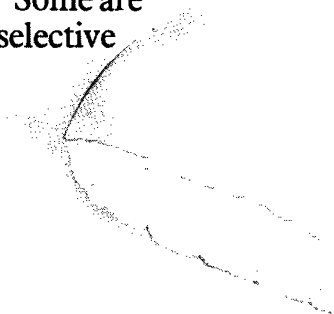
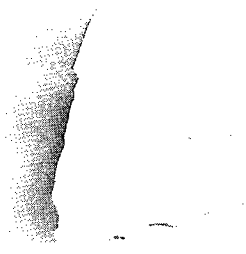


# **In hypertension- Together our competitors have got it all, but...**

Some are  
cardioselective



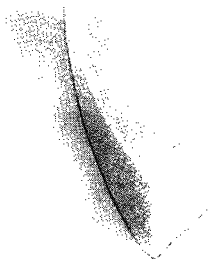
Some are hydrophilic



Some work 24 hours



Some are once a day

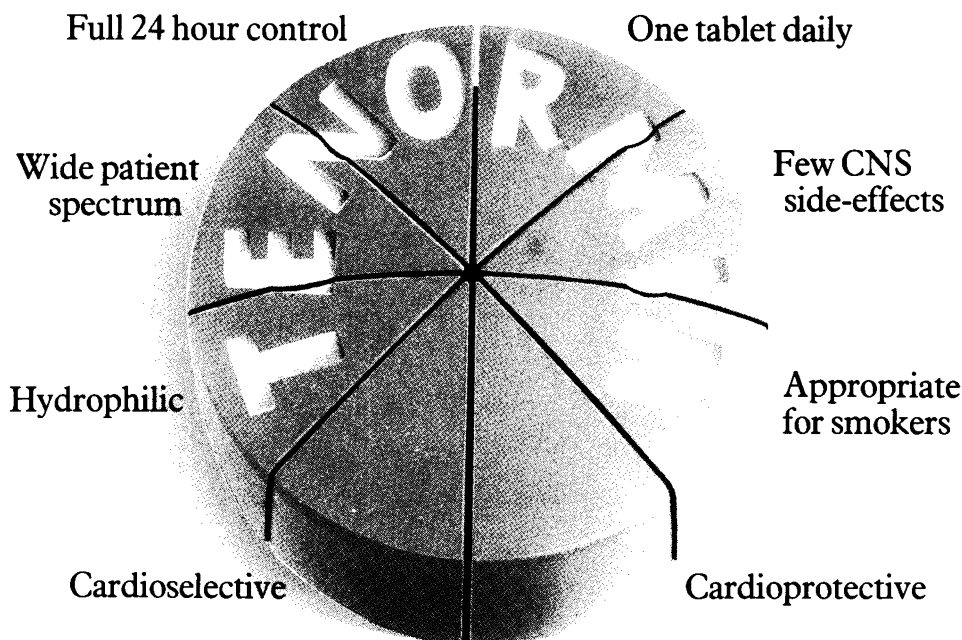


# In hypertension

# ...only **TENORMIN**

Atenolol 100mg

# puts it all in one.



**Tenormin fits the profile of the  
ideal beta-blocker for hypertension.**

## **TENORMIN**

**A unique combination of hydrophilicity  
and cardioselectivity**

**Prescribing Notes:**

**Dosage:** One tablet daily. **Contraindications:** Heart block. Co-administration with verapamil. **Precautions:** Untreated cardiac failure, bradycardia, renal failure, anaesthesia and pregnancy. **Side Effects:** Coldness of extremities and muscular fatigue. Sleep disturbance rarely seen. Rashes and dry eyes have been reported with beta blockers – consider discontinuance if they occur. Cessation of therapy with beta blockers should be gradual. **Pack size and Basic NHS cost:** 'Tenormin' 28's £7.27.

**Product Licence Number:** 'Tenormin' 0029/0122.

Full prescribing information is available on request to the company



**Stuart Pharmaceuticals Limited**  
Carr House Carrs Road  
Cheadle Cheshire SK8 2EG  
Tenormin is a trade mark for atenolol.

